Project – 1

I have running my business for that I am spending sum amount of Money for advertising Month-on-Month based on Campaigns through External advertising websites.

Based on the Campaigns, I have got some client but few of them are converted into business and some of them are getting rejected for various reasons.

Requirement:

1). I have historical data

* Amount spend for campaigns
* Requirement received
* Deals closed
* Reason for Deals rejected
* Reason for Deals closed

2). I need to know

* In future, how many client will get if I invest certain amount of money
* Based on client received, how many deals will get